



RADIO COMMERCIALS

30 Seconds

WOOD BURNING

- 1) Finally, a wood stove manufacturer with a quest for CLEAN AIR! Napoleon Fireplaces! For quality, energy-efficiency and cleaner air, see the environmentally-approved wood stoves by NAPOLEON. With a modern look and distinct colours, in long lasting, luxurious porcelain enamel finishes. Using clean-burning wood stoves means up to 90% less emissions!! For an environmentally-friendly heating source, see your authorized NAPOLEON dealer...(Dealer Tag)
- 2) NAPOLEON! THE EPA wood stove everyone's talking about! They're the PERFECT choice...the ONLY choice! Let's stick to the facts: They're environmentally-friendly...reliable! Napoleon offers three sizes in luxurious porcelain enamel finishes, plus the standard painted finish! Napoleon wood stoves EXCEED the EPA standards for low emissions, so you're getting true value at an AFFORDABLE price! Come in and see your authorized Napoleon dealer... (Dealer Tag)

GAS BURNING

- 1) Capture the charm of a fireplace, discover the elegance of a NAPOLEON Direct Vent Gas Fireplace. Enjoy the yellow dancing flames of a wood fire, with the features of a gas fireplace, on-off remote control, adjustable flame, and no chimney! NAPOLEON, the most versatile direct vent gas fireplace on the market today! For a clean-burning, environmentally-friendly heat source, see the large selection, in decorative finishes, at your authorized NAPOLEON FIREPLACE dealer... (Dealer Tag)
- 2) The air is crisp, your cheeks are rosy...hands tingle. Time to curl up next to your NAPOLEON gas fireplace. The great thing is, you can have your gas fireplace installed practically ANYWHERE...including the bedroom! But, did you know that they're IDEAL for apartments as well as homes? With a 25-year warranty, and no chimney required, a gas fireplace from Napoleon is the PERFECT choice for the BEST value. Come in and see your authorized Napoleon dealer... (Dealer Tag)
- 3) At (Dealer Name) in (Location) discover the elegance of a NAPOLEON Direct Vent Gas Fireplace - with features like NO OTHER fireplace. Enjoy the yellow dancing flames of a wood fire with the convenience of natural gas. Clean-burning, environmentally friendly, on/off in seconds, adjustable flame. Install a NAPOLEON direct vent gas fireplace just about anywhere, even in bedrooms. NAPOLEON fireplaces are ONLY available at your authorized dealer... (Dealer Tag)

- 4) Discover the most elegant and convenient gas stove on the market today. Model 3700 by NAPOLEON. Once you do, you will appreciate features such as on/off convenience in just seconds...and heat flame adjustment! You'll enjoy the dancing flames, just like a wood fire, WITHOUT THE NEED of a conventional chimney! Come see the large selection of NAPOLEON GAS FIREPLACES...Each one professionally installed! Available only at your nearest authorized NAPOLEON DEALER!...see (Dealer tag)
- 5) Capture the charm of a wood fire with a NAPOLEON GAS FIREPLACE, designed for safety, convenience and energy efficiency! You'll enjoy the dancing flames, just like a wood fire, WITHOUT the need of a conventional chimney! Your NAPOLEON GAS FIREPLACE is the most versatile direct vent fireplace on the market today. It installs easily almost anywhere. Make sure you talk to the experts about NAPOLEON GAS FIREPLACES. Available only at your authorized NAPOLEON DEALER. Go to (Dealer Tag).
- 6) Capture the charm of a wood fire and the convenience of gas - with a state-of-the-art NAPOLEON Gas Fireplace. For only pennies a day, you can enjoy the romance of a Gas Fireplace from NAPOLEON and (Dealer Name). Start or stop a fire in seconds, at the touch of a button. The charm of a wood fire - the convenience of gas - see the NAPOLEON Gas Fireplaces - from (Dealer Tag).
- 7) WOW!!! - feel the warmth! Those flames say it all ... Napoleon - the comforting heat! I like my new Napoleon gas fireplace - Canadian-made quality that you can count on - not to mention the lifetime warranty! All Napoleon fireplaces are environmentally-friendly, energy-efficient and are beautifully designed - looking great! The legendary Napoleon quality, that promises a lifetime of warmth, are only available through authorized Napoleon specialty dealers (Dealer Tag)